

Registration Information

MISSIONARY DISCIPLES:

Stewards of the Church



57th Annual Conference

October 6-9, 2019 | Chicago, Illinois

Missionary Disciples: Stewards of the Church



How does God's Spirit work to uplift us, guide us, transform us and show us the way to be better stewards of the Church? How does the Holy Spirit empower us and give us the strength to be ambassadors of Christ and missionary disciples? What are the gifts we possess that allow God to be actively present in the world through us? Understanding Christian stewardship helps us answer these fundamental questions.

The theme of the 57th annual conference of the International Catholic Stewardship Council (ICSC)

is "Missionary Disciples: Stewards of the Church." Christian stewards understand that they are entrusted with the missionary call to proclaim the Gospel and sustain the Body of Christ. The ICSC conference offers a host of opportunities to learn how Christian stewardship enhances our lives as missionary disciples and prepares us to minister to our communities of faith and a world hungry for God's peace.

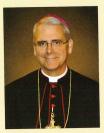
The 2019 ICSC conference begins with Eucharistic Adoration and Liturgy of Light on Sunday evening, October 6, 2019 at 8:00 pm. It concludes with a closing Eucharistic celebration on Wednesday, October 9 at 10:00 am. All conference sessions are held at the Sheraton Grand Hotel in downtown Chicago just blocks from the Navy Pier. There is no need to sign up in advance for conference sessions. Business casual attire is appropriate for all events.

The registration information desk will be open Sunday, October 6, from 8:00 am to 8:00 pm and every other day of the conference beginning at 7:30 am. All sessions are audio-recorded. These recordings may be purchased during and after the conference.

The image we have adopted this year is the classical painting "The Pentecost" by El Greco. It reveals the familiar scene in the New Testament's Acts of the Apostles (2:1-4) of the outpouring of the Holy Spirit on those in the 'upper room" at Pentecost. We see Mary, our Blessed Mother dressed in red and blue, seated at the center of the painting with the apostles gathered around her. We also see Mary Magdalene, at Mary's left shoulder, and Martha.

These men and women depicted in "The Pentecost" are among the first stewards of Christ's new Church. We firmly believe that the Holy Spirit empowers us to be "Stewards of the Church" as well. It is through this stewardship, that we offer a profound spirit-filled witness to Jesus Christ. It is our prayer that the 57th annual ICSC conference will inspire its participants to discover how we all can be better missionary disciples and stewards of Christ's Church.

Featuring Special Guests



Monday Plenary Speaker
Most Reverend
Paul Coakley, S.T.L., D.D.
Archbishop of Oklahoma City,
Oklahoma



Tuesday Plenary Speaker
Dr. Carolyn Woo
Distinguished President's Fellow
for Global Development at
Purdue University
President emeritus, Catholic
Relief Services



Wednesday Plenary Speaker
Dr. Thomas Jones
Planetary scientist, author and
veteran NASA astronaut
Among the first Catholic
astronauts to receive Holy
Communion in space

Frequently Asked Questions

There are many questions we are asked about the conference, such as "What does my registration fee include?"... "Are there any registration discounts?"... and many more! You will find the answers to these, and several other common questions on the conference section of our website at www.catholicstewardship.com

Conference Schedule

Sunday, October 6, 2019

8:00 am – 8:00 pm. Registration Desk Open

8:00 pm – 9:00 pm Conference Opening - Eucharistic Adoration and Lucernarium ("Liturgy of Light")

Monday, October 7, 2019

7:30 am – 8:45 am. Breakfast and Opening Plenary Session

9:00 am – 11:30 am. Morning Conference Sessions

11:30 am – 1:00 pm. Mid-day Break

1:00 pm – 2:00 pm Early Afternoon Conference Sessions

 $2{:}00~\text{pm}-3{:}00~\text{pm}$ Early Afternoon Meet and Greet with Exhibitors

3:00 pm – 4:00 pm Mid-Afternoon Conference Sessions

4:30 pm – 5:30 pm Concelebrated Liturgy

 $5:30 \text{ pm} - 6:30 \text{ pm} \dots$ Reception with Exhibitors

Tuesday, October 8, 2019

7:30 am – 8:30 am. Continental Breakfast with Exhibitors

8:30 am – 11:00 am. Morning Conference Sessions

11:00 am – 1:00 pm. Mid-day Break

1:00 pm – 3:30 pm Afternoon Conference Sessions

4:30 pm – 5:45 pm Concelebrated Liturgy

 $5:45 \text{ pm} - 7:00 \text{ pm} \dots$ Reception with Exhibitors

7:30 pm – 9:30 pm ICSC Strategic Partners Gala Dinner

Wednesday, October 9, 2019

7:30 am - 8:30 am... Continental Breakfast with Exhibitors

9:00 am – 10:00 am. Closing Plenary Session

10:15 am – 11:15 am. . . . Closing Concelebrated Liturgy



ICSC Forum for Catholic Foundations

Begins Saturday, October 5 at 1:00 pm Ends Sunday, October 6 at Noon

\$125 for ICSC 2019 conference attendees \$195 for non-conference attendees

If you are a foundation director, officer or board member, join us for networking and interactive discussions on the latest trends and current issues facing Catholic foundations, facilitated by experts. Bring samples, ideas and questions!

CFRE Certification



ICSC endorses the Certified Fundraising Executive (CFRE) certification for its members who serve in diocesan development and foundation offices. Attendance at the ICSC annual conference qualifies a participant for CFRE points. For more information send inquiries to CFRE at succeed@cfre.org or you may call CFRE directly at 703-820-5555.



SAVE MONEY with Easter discounts and early bird registration!

The Easter discount of \$529 per person for ICSC members is available until June 7, 2019. The early bird registration fee of \$549 per person for members extends through July 31, 2019. Beginning August 1, 2019 the ICSC member rate of \$599 per person will go into effect.

There are several ways to register for this year's ICSC conference: visit our website at www.catholicstewardship.com, phone our office at 800-352-3452, complete and mail the form in this brochure, or email us at register@catholicstewardship.org. The website provides information regarding non-member registration fees, methods of payment and membership information.



Hotel Reservations

ICSC has made arrangements through its conference coordinator, Plaza Meetings, for accommodations at the Sheraton Grand Hotel. A block of rooms has been reserved from October 5, 2019 through October 9, 2019 at the nightly rate of \$219 single or double occupancy, plus tax per night.

Reservations must be made through Plaza Meetings, at https://www.plazameetings.com/icsc/ no later than September 6, 2019 to ensure you will receive the special conference rate. For best availability, please reserve your room early!



Make your hotel reservations online at https://www.plazameetings.com/icsc/

The International Catholic Stewardship Council has named the Sheraton Grand Chicago as the head-quarters hotel for the 2019 annual conference. Set in the heart of the bustling downtown district and along the Chicago Riverwalk, it is mere steps away from iconic attractions including Millennium Park, Navy Pier and the Magnificent Mile.

Sheraton Grand Chicago 301 East North Water Street Chicago, Illinois 60611

2019 SCHEDULE AT A GLANCE

	Introduction to Stewardship	Stewardship: Beyond the Basics	Church ALIVE!	Parish Administrators and Business Managers	Stewardship en Español	
мог	MONDAY, OCTOBER 7					
Rev. Past	wardship: A Life-Giving Spirituality . Joe Creedon tor Emeritus ist the King gston, Rhode Island	The Impact Revolution: A Call for New Ideas in the Church Jason Shanks President - Institute Our Sunday Visitor Huntington, Indiana	Stewardship Through the Lens of Evangelization and Disciple-making Tony Brandt, Co-Founder and President Chris Stewart, Co-Founder and COO Casting Nets Ministries Wichita, Kansas	Elevating Your Human Resource Skills Deacon Bob Beehner Director of Administration Emeritus St. Francis of Assisi Parish Manitowoc, Wisconsin	La Corresponsabilidad y la Iglesia Hispanal Stewardship and the Hispanic Church Armando Cervantes Director of Youth and Young Adults Diocese of Orange, California	
Stev Leis Asso	All Seasons: The Liturgical Year as wardship Formation Framework sa Anslinger ociate Department Director for Pastoral Life hdiocese of Cincinnati, Ohio	Good Parish Stewardship Starts in the Rectory Charles E. Zech, PhD Professor Emeritus Villanova University West Chester, Pennsylvania	How Stewardship Enhances the Life of Faith at St. Laurence Parish Tony Oltremari, Parish Administrator and the Parish Leadership Team St. Laurence Catholic Church Sugar Land, Texas	Parish Management: A "Piece of Cake" or a "Pie in the Face?" Helena Frazier Business Manager St. Philip Benizi Catholic Church Jonesboro, Georgia	Cómo Crecemos una Comunidad de Discipulos Misioneros/How We Grow a Community of Missionary Disciples Most Rev. Donald F. Hanchon Auxiliary Bishop of Detroit, Michigan Episcopal Moderator, ICSC	
Bus Bria Exe Catl	ssionary Families: How Stewardship Helps sy Families Evangelize an Niebrugge seutive Director, Stewardship and the Annual holic Appeal hdiocese of St. Louis, Missouri	Introducing the Stewardship of Treasure to Your Parish Community Mila Glodava Parish Stewardship Coordinator Denver, Colorado	Engaging Young Adults in the Parish Heidi D. Radabaugh Young Adult Director St. Alphonsus Liguori Catholic Church Zionsville, Indiana	Becoming a More Vibrant Parish through Strategic Planning Dr. Dan Ebener Professor of Leadership St. Ambrose University Davenport, Iowa	Llevando la Corresponsabilidad a la Gente, Parroquia por Parroquia/Bringing Stewardship to the People Parish by Parish Hiram Diaz Belardo Development Director Archdiocese of San Juan, Puerto Rico	
O: Hona	ing Our Gifts to be Better Stewards nathan Baca nual Appeal Coordinator cese of Dallas, Texas	Engaging the Community Beyond Sunday Paul Goldsworthy Sales Engineer ACS Technologies/Parish Data System Peoria, Arizona	Moving Your Parish from "Maintenance" to "Mission" Barbara Vite Director of Parish Stewardship Michele Nemer Director of Leadership Development Archdiocese of Milwaukee, Wisconsin	Strengthening Parish Engagement through Nonprofit Leadership Practices Ana-Cristina Gonzalez Chief Operations Officer Saint William Catholic Church Round Rock, Texas	La Generosidad Más Allá de las Paredes de la Parroquia/Generosity Beyond Parish Walls Nicole Germain, Assistant Director of Promotions USCCB, Office of National Collections Marilyn Santos, Associate Director, USCCB, Secretariat of Evangelization & Catechesis Washington, D.C.	
TUE	ESDAY, OCTOBER 8					
Rev Chu Tom Chu	sus on Money: 6 Lessons We Have arned v. Michael White, Pastor urch of the Nativity n Corcoran, Associate to the Pastor urch of the Nativity/Rebuilt Parish Association nonium, Maryland	Perspectives From The Pew: Consumer Expectations in Church Tech Guy Weismantel Chief Marketing Officer Pushpay Redmond, Washington	Message More People Mike DiCosola Director of Mobile Services Tommy Shultz Solution Evangelist Diocesan Byron Center, Michigan	The Liturgy of Light – Lighting for Churches and Cathedrals Edwin Rambusch President Rambusch Lighting Jersey City, New Jersey	La Campaña Anual Diocesana: Éxito en la Comunidad Hispana/The Diocesan Annual Appeal: Success in the Hispanic Community Ana Juarez, Administrator, St. Alfred Parish Taylor, Michigan Jessica Orzechowski, Parish Services Coordinator Archdiocese of Detroit, Michigan	
Rev Vica Floi	rming Stewards in the Parish: The Spiritual d the Practical v. John J. Piderit, SJ sar for Administration/Moderator of the Curia orion Romero vector of Stewardship shdiocesse of San Francisco, California	Generosity Beyond Parish Walls Nicole Germain, Assistant Director of Promotions USCCB, Office of National Collections Marilyn Santos, Associate Director, USCCB, Secretariat of Evangelization & Catechesis Washington, D.C.	Stepping into Stewardship One Disciple at a Time Schuyler Kleinpeter Stewardship and Advancement Director St. Pius X Catholic Church Lafayette, Louisiana	eGiving Is Good Stewardship! Mike Walsh Vice President, Sales Faith Direct Alexandria, Virginia	Mejores Prácticas en la Promoción de la Corresponsabilidad Parroquial/Best Practices in Promoting Parish Stewardship Miguel Mireles Parish Campaign Director Archdiocese of Oklahoma City, Oklahoma	
Ste A L Rev St. Rev Ten	ewardship and the Annunciation: Look at Annunciations in Our Own Lives Look at Annunciations in Our Own Lives Look at Annunciations in Our Own Lives Look at Annunciations Look	Stewardship of Self: How We Can Become Better Stewards of Our Personal Lives Andrea Pannell Episcopal Moderator of Development and Planning Diocese of Columbus, Ohio	Monkey Brains and Wedding Speeches: Reclaiming Our Humanity in Church Communications Ryan Kreager Software Architect J.S. Paluch Company Franklin Park, Illinois	Want to Know How to Convert First-Time Givers into Generous Givers? Steve McSwain Senior Generosity Strategist Generis, Inc. Louisville, Kentucky	Cómo Conducir una Exitosa Campaña Capital/Conducting a Successful Parish Capital Campaign Jose Piñones Director of Giving Archdiocese of Chicago, Illinois	
2:30-3:30 pm	ergy-to-Clergy: A Panel of ICSC Pastors scusses Stewardship in their Parishes	Engaging Millennial Givers Jeff Bachelor Diocesan Account Representative Jennifer Buckley Giving Specialist ParishSOFT Ann Arbor, Michigan	Data-Driven Stewardship: We Only Know What We Know Tracy Earl Welliver Director of Engagement LPi Greensboro, North Carolina	Using Development Techniques to Deepen the Culture of Stewardship in Your Parish David Kissell Chief Development Officer Archdiocese of Cincinnati	¿Hacia Donde Nos Dirigimos? Planificación de Nuestros Próximos Pasos/Where Do We Go From Here? Planning Our Next Steps Facilitated by Spanish-speaking Stewardship Experts	

2019 SCHEDULE AT A GLANCE

	Fundamental Themes in Diocesan Stewardship and Development	Diocesan Advanced Studies	Catholic Foundations	Catholic School Advancement	Wisdom from ICSC Strategic Partners		
	MONDAY, OCTOBER 7						
9:00-10:00 am	Is Christ the Center of Your Mission?: A Spiritualty of Diocesan and Foundation Advancement Cory Howat Executive Director of the Catholic Foundation Archdiocese of New Orleans, Louisiana	Lessons We Learned in Our First Capital Campaign Most Rev. Paul S. Coakley, S.T.L., D.D. Archbishop of Oklahoma City Peter de Keratry Director of Stewardship and Development Archdiocese of Oklahoma City, Oklahoma	Picture Your Legacy: How to Get Donors to Engage in the Planned Giving Conversation Renée Underwood, CFRE Associate Director of the Advancement Foundation Diocese of Fort Worth, Texas	The Spirituality of Stewardship: The Heart of Catholic School Development Mary Ann Otto Pastoral Minister for Missionary Discipleship St. Joseph and St. Mary Parishes Appleton, Wisconsin	So Much More Than Money: The Impact of an Effective Feasibility Study Steve Michalek Vice President & Director of Church Division Ruotolo Associates, Inc. Englewood Cliffs, New Jersey		
10:30-11:30 am	Doing More With Less in Mission Dioceses Robert Anderson Senior Director of Mission Catholic Extension Chicago, Illinois	And Also With You: Prioritizing Donors During Crises Elizabeth Zeigler, President and CEO GP Catholic Services, a division of Graham-Petton Consulting, Washington, DC Ivan Arocho, Acting Director of Development Archdiocese of Newark, New Jersey	Catholic Foundations Supporting Parishes and Schools in Planned Giving Efforts Suzanne Nunn Planned Giving Professional Orange Catholic Foundation Garden Grove, California	The Future of Catholic Education in the United States: Advancing the Vision, Minding the Mission Gavan Mooney, President and Chief Client Officer Jim Friend, Senior Managing Director Changing Our World New York, New York	Benefits of a Capital Campaign, Beyond the Dollars Raised Matt Vuorela President Steier Group Omaha, Nebraska		
1:00-2:00 pm	How Diocesan Development and Finance Directors Can Better Collaborate for the Glory of God John Mark Willcox, Director of Development and Communications Jill Braniff, Director of Business Affairs Diocese of Shreveport, Louisiana	Fundraising in Times of Adversity Sister Mary Brigid Callan Asst. to Scott Hahn, Steubenville, OH Monica Herman, Executive Director Catholic Foundation of Southern Minn. Kim Roche, Director, Stewardship & Development, Diocese of Harrisburg	Creative Ways to Steward Your Major Donors Year-Round Margaret Keightley Executive Director Catholic Community Foundation Richmond, Virginia	Engaging Millennials in Catholic School Advancement Carol Kirchman Director of Development St. Mary School Vineland, New Jersey	How to Properly Prepare for Your Next Church Capital Campaign Michael Walsh President Walsh & Associates, Church Capital Campaign Specialists Burnsville, Minnesota		
3:00-4:00 pm	One-to-One Fundraising: Using Personalization to Improve Your Annual Appeals Theresa Aide Sales Representative Suttle-Straus Waunakee, Wisconsin	Building Endowments into Capital Campaigns Kevin Lynch President Lynch Development Associates Centerport, New York	Leveraging Seminars and Professional Advisors to Obtain Planned Gifts Kimberly Jetton Director of Planned Giving Archdiocese of Los Angeles, California	How to Get Your School Ready for a Capital Campaign Andy Gaertner Director of Stewardship and Development Archdiocese of Milwaukee, Wisconsin	The Real Reason Catholics Don't Give Generously Jordan Watwood Associate Director of Marketing for Coordinator & ChurchWide Teams Ramsey Solutions Brentwood. Tennessee		
	TUESDAY, OCTOBER 8						
8:30-9:30 am	Principles of Diocesan Annual Appeal Success Jim Kelley Director of Development Diocese of Charlotte, North Carolina	Vision 2020: Designing Impactful Campaigns in the Context of National and Church Transformation Thomas Kissane Principal and Managing Director CCS New York, New York	Setting Endowment Goals to Generate Major Gifts Thomas Sonni, President & Managing Partner Donna Marino, Senior Vice President Greater Mission, LLC Baltimore, Maryland	The Art of Enrollment Management Jennifer Trefelner Director of Communications, Marketing & Social Media Diocese of Palm Beach, Florida	Unleash the Power of Your Database Tom Struthers, Inspired Gifts Specialist TurnKey Direct Marketing, Excelsior, MN Steve Schons, Director of Stewardship Diocese of Fargo, ND Monica Herman, Executive Director Catholic Foundation of Southern Minnesota		
10:00-11:00 am	Catholic Stewardship in a Digital World Nic Prenger Chief Executive Officer Prenger Solutions Group Omaha, Nebraska	MASTER CLASS: Advanced Major Gift Fundraising – Part I Guy Mallabone Chair Canada Advances Philanthropy Calgary, Alberta, Canada	How to Create an Investment Policy Statement for Screening Sam Saladino Managing Director IWP Capital, LLC Arlington, Texas	An Introduction to Do-It-Yourself or Peer-to- Peer Fundraising! John Linton Vice President of Sales and Operations, K-12 Vertical Blackbaud Bedford, New Hampshire	Using Technology to Advance Your Appeal or Campaign Bridget Daly Vice President of Business Development GiveCentral Chicago, Illinois		
1:00-2:00 pm	How to Cultivate the Gifts That Keep on Giving Kimberly Bruining Manager of Development and Stewardship Diocese of Joliet, Illinois	MASTER CLASS: Advanced Major Gift Fundraising – Part II Guy Mallabone Chair Canada Advances Philanthropy Calgary, Alberta, Canada	Stewarding our Legacy: Faith, Relationships and Assets Jocelyne Hamoline Planned Giving Officer Diocese of Saskatoon Catholic Foundation Saskatoon, Saskatchewan, Canada	The Art of Good Stewardship and Development in Catholic Schools Mary Foley Managing Director Mission Advancement Division Christian Brothers Services Romeoville, Illinois	Show Me the Money – Increasing your Campaign Pledge Redemption Michael V. Goodwin, President, Diocesan Services José DeJesús, Vice President, Hispanic Services Guidance In Giving Bayport, New York		
2:30-3:30 pm	How to Work for the Church and Still Keep Your Faith Renée Underwood, CFRE Associate Director of the Advancement Foundation Diocese of Fort Worth, Texas	MASTER CLASS: Advanced Major Gift Fundraising – Part III Guy Mallabone Chair Canada Advances Philanthropy Calgary, Alberta, Canada	Fundamentals of Donor-Advised Funds: How They Benefit Your Foundation or Diocese Dennis Gerber Donor-Advised Fund Specialist Knights of Columbus New Haven, Connecticut	Using Data to Create Marketing Strategies for Students and Donors Kathy Dalsaso Chief ROI Officer ROI Dataworks Inc. Golden, Colorado	How to Increase Annual Giving While Conducting a Capital Campaign Denis Greene, CFRE, President Church Development, Kansas City, MO Jeremy Heinen, Director Stewardship and Development Holy Trinity Parish, Lenexa, KS		

2019 CONFERENCE REGISTRATION

Organization (Parish, School, Foundation, etc.)	Arch/Diocese	ICSC Membership	
Address		Join the ICSC family and con- nect with hundreds of parishes and	
City	State/Province	church leaders who share in the mission of nurturing disciples of	
Postal Code Co	untry	Jesus Christ through stewardship.	
(E-mail E-mail	Membership Commitment Up to 250 families \$ 180.00 251 to 500 families \$ 240.00 501 to 999 families \$ 300.00 1,000 to 1,999 families \$ 360.00 2,000 to 2,500 families \$ 420.00 2,501 to 3,000 families \$ 480.00 Over 3,000 families \$ 540.00	
Name			
Job Title	E-mail		
EARLY BIRD MEMBER DISCOUNT (Before July 31, 2019) ICSC MEMBER RATE (After August 1, 2019)	Each registrant @ \$549 x (# persons) = \$ Each registrant @ \$599 x (# persons) = \$	for your records and return it with	
NONLAGE OPEN DECICED ATION	Each registrant @ \$1,199 x (# persons) = \$	_ ICSC – 2019 EVENT REGISTRATION	
PRE-CONFERENCE PROGRAM ICSC Forum for Catholic Four with conference registration if attending forum only	ndations (Saturday 1:00 pm – Sunday Noon) @ \$125 x (# persons) = \$ @ \$195 x (# persons) = \$ \$	Chicago, IL 60677-5331 T: (800) 352-3452	
TOTAL AMOUNT DUE	\$	Any registration cancellation received	
METHOD OF PAYMENT (Please check one)		before August 1, 2019 will be eligible for a refund less a \$100 administrative	
☐ Check (Make checks payable to ICSC) ☐ MasterCard ☐ VIS	A Discover AmEx	fee. Without exception, all refunds must be requested in writing. PLEASE	
Account Number	Billing Zip Code:	NOTE THERE ARE NO REFUNDS AFTER AUGUST 1, 2019. Postmark	
Expiration Date:/ CVV:		or date of email determines deadline.	
Authorized Name:	Signature:	_ '	



INTERNATIONAL CATHOLIC STEWARDSHIP COUNCIL

PO Box 775331 Chicago, IL 60677-5331



MISSIONARY DISCIPLES: Stewards of the Church

MEET and HEAR from MISSIONARY DISCIPLES who steward their Catholic faith in extraordinary ways...

GLOBALLY

